



**Blu & Blue New York**  
FW 2018 Collection









## ABOUT US

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Blu & Blue New York brings to you premium denim, redefined for kids.

We take pride in our 35 year heritage in manufacturing high-quality denim clothing to introduce you to a far superior and safer (and tested) product for your children.

We care about our kids, our craftsmanship, and our heritage.

Each Blu Product is made with you in mind - a quality conscious, fashion forward parent who values well designed, elegant, and sustainable clothing for their children. Each product is thoroughly quality checked and given the Blu seal of approval before it is packaged and shipped directly to you.

While everyone tries to do it better, we do it Right.

Our Mission is to do Denim Right  
**#BluDoneRight**





# INFANTS

0 - 24 months





IG 708  
Grace embroidered denim dress





IG 703  
Sofia green romper



IG 747  
Abigail printed romper set



IG 711  
Leah pearl dress



IG 716  
Adelyn checked dress



IB 702  
Benji seersucker  
romper



IB 705  
Jacob camouflage  
jumpsuit





# **TODDLERS**

## **2 - 5 years**

TG 712A  
Beatrice seersucker dress





TG 719  
Andrea deer dress



TG 704  
Alexa plaid  
romper dress



TG 707A  
Skylar ruffle dress



TG 713  
Giovanna denim  
embroidered dress



TG 714  
Julia mockingbird  
dress



TG 722  
Vivian pink tassel dress





TG 731A + TG 731B  
Aria stripe top and pants



TG 732  
Scarlett denim shirt  
TG 768  
Eldora denim skirt



TG 739  
Candy light denim jacket



TG 743  
Sitara bomber jacket



TB 748  
Alaska fleece lined  
denim jacket





# **JUNIORS**

**6 - 16 years**





KG 764  
Rachel denim  
embroidered dress



KG 765  
Anais boho tencel dress



KG 766  
Francesca tencel  
embroidered dress



KG 779  
Kashi embroidered  
bomber jacket



KG 782  
Teresa peplum  
denim jacket



KG 771A Bobby crop flare top  
KG 771B Bobby crossover skirt



FW 2018

# Product Listing







IG 701A Lucy  
floral romper



IG 701B Lucy heart  
tencel romper



IB/IG 702 Benji  
seersucker jumpsuit



IG 703 Sofia Pretty  
In Green Romper



IB/IG 709 Pepe  
Baby Romper



IB 715 Jacob  
camouflage jumpsuit



IG 902 Noie  
bow romper



IG 725 Mia baby  
girl bloomer



IG 726 Sia baby  
girl bloomer



IB 727 Cody  
baby boy bloomer



IG 747 Abigail  
printed romper



IG/TG 705 Rabbit  
Embroidered Denim Dress





IG/TG 706 Riley  
stripe dress



IG/TG 708 Grace  
embroidered dress



IG/TG 710 Helena  
smocked dress



IG/TG 711 Leah  
pearl dress



IG/TG 707A Skylar  
blue chambray dress



IG/TG 707B Skylar  
red chambray dress



IG/TG 716 Adelyn  
checked dress



IG/TG 717 Fifi  
polka dot dress



IG/TG 723 Josefina  
bell sleeve dress



IG/TG 918 Renny  
panda print dress



IG/TG 919 Lily  
flower print dress



IB/TB 730A Lucas  
dobby shirt





IB/TB 730B Lucas  
polka dot shirt



IG/TG 734 Stella  
polka dot jeggings



IB/TB 735 Baby  
knit jeggings



IG/TG 738 Amelia  
baby girl denim jacket



IG/TG 739 Candy light  
wash denim jacket



IG/TG 742 Celine  
rainbow denim jacket



IG/TG 791 Pink f:s tshirt



IG/TG 792A  
Pink h:s tshirt



IG/TG 792B  
white h:s tshirt



IG/IB - TG/TB  
794 White h:s tshirt



IB/TB 793A  
Baby blue f:s tshirt



IB/TB 793B  
White f:s tshirt





IG/TG 795  
White f:s tshirt



TG 704 Alexa  
Plaid Romper Dress



TG 729 Mint shorts



TG 728 Emily front  
pocket denim dress



TG 712A Beatrice  
stripe seersucker dress



TG 712B Beatrice  
stripe seersucker dress



TG 713 Giovanna  
denim embroidered dress



TG 714 Julia  
mockingbird denim dress



TG 718 Mila stripe dress



TG 719 Andrea  
deer dress



TG 720 Luna  
red plaid dress



TG 721 Nora bell  
sleeve emb. dress





TG 722 Vivian pink  
tassel dress



TG 724 Serena  
full sleeve dress



TG 731A Aria ruffle top



TG 731B Aria  
stripe pants



TG 736 Mindy  
cutwork jeans



TG 737 Glitter jeggings



TG 732 Scarlett  
ruffle denim shirt



TG 936B Sophie  
schiffli skirt



TG/TB 740 Cameron  
smocked bomber jacket



TG 741A Violet  
checked bomber jacket



TG 743 Sitara  
bomber jacket



TG 745 Charlie  
classic denim jacket





TG 746 Gratel contrast collar denim jacket



TG/TB 748 Alaska fleece lined denim jacket



TG/KG 936 A Sophie Schiffli Top



TG/KG 768 Eldora denim skirt



TG/KG 770 Carrie denim lace skirt



TG/KG 744 Claire embroidered denim jacket



TG/KG 749 Flamingo denim jacket



TG/KG 750 Becca dark wash denim jacket



TG/KG 761 Maria bohemian tencel dress



TG/KG 765 Anais boho tencel dress



TG/KG 766 Francesca tencel frill dress



KG 784 Gigi denim lace dress





KG 971 Patty fully  
eyelet embroidered dress



KG 764 Rachel embroidered  
denim shirt dress



KG 771A Bobby  
off shoulder crop top



KG 986 Bonnie  
giraffe print top



KG 772 Tropical  
denim frayed top



KG 773 Everyday  
classic denim shirt



KG 774 Everyday classic  
light wash denim shirt



KG 771B Bobby  
crossover skirt



KG 775 Firenze  
denim jeans



KG/KB 778 Evan  
Stripe Bomber Jacket



KG 777 Betsy crops jacket



KG 779 Kashi  
embroidered bomber jacket





KG 782 Teresa  
peplum jacket



KG 783 Amy  
embellished denim jacket



HT CC1 Crown cap



BG 001 Denim  
sling bag



SB 001 Blue checked  
sleep sack



SB 002 Red checked  
sleep sack



## CONTACT US

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