







## **ABOUT US**

Blu & Blue New York brings to you premium denim, redefined for kids.

We take pride in our 35 year heritage in manufacturing high-quality denim clothing to introduce you to a far superior and safer (and tested) product for your children.

We care about our kids, our craftsmanship, and our heritage.

Each Blu Product is made with you in mind - a quality conscious, fashion forward parent who values well designed, elegant, and sustainable clothing for their children. Each product is thorouhly quality checked and given the Blu seal of approval before it is packaged and shipped directly to you.

While everyone tries to do it better, we do it Right.

Our Mission is to do Denim Right #BluDoneRight



## INFANTS 0 - 24 months







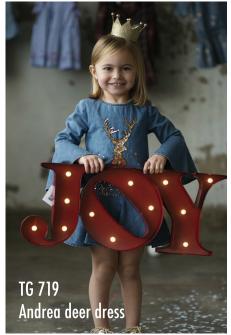




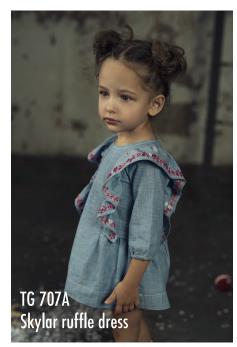






























## JUNIORS 6 - 16 years

















IG 701A Lucy floral romper



IG 701B Lucy heart tencel rompper



IB/IG 702 Benji seersucker jumpsuit



IG 703 Sofia Pretty In Green Romper



IB/IG 709 Pepe Baby Romper



IB 715 Jacob camouflage jumsuit



IG 902 Noie bow romper



IG 725 Mia baby girl bloomer



IG 726 Sia baby girl bloomer



IB 727 Cody baby boy bloomer



IG 747 Abigail printed romper



IG/TG 705 Rabbit Embroidered Denim Dress



IG/TG 706 Riley stripe dress



IG/TG 708 Grace embroidered dress



IG/TG 710 Helena smocked dress



IG/TG 711 Leah pearl dress



IG/TG 707A Skylar blue chambray dress



IG/TG 707B Skylar red chambray dress



IG/TG 716 Adelyn checked dress



IG/TG 717 Fifi polka dot dress



IG/TG 723 Josefina bell sleeve dress



IG/TG 918 Renny panda print dress



IG/TG 919 Lily flower print dress



IB/TB 730A Lucas dobby shirt



IB/TB 730B Lucas polka dot shirt



IG/TG 734 Stella polka dot jeggings



IB/TB 735 Baby knit jeggings



IG/TG 738 Amelia baby girl denim jacket



IG/TG 739 Candy light wash denim jacket



IG/TG 742 Celine rainbow denim jacket



IG/TG 791 Pink f:s tshirt



IG/TG 792A Pink h:s tshirt



IG/TG 792B white h:s tshirt



IG/IB - TG/TB 794 White h:s tshirt



IB/TB 793A Baby blue f:s tshirt



IB/TB 793B White f:s tshirt



IG/TG 795 White f:s tshirt



TG 704 Alexa Plaid Romper Dress



TG 729 Mint shorts



TG 728 Emily front pocket denim dress



TG 712A Beatrice stripe seersucker dress



TG 712B Beatrice stripe seersucker dress



TG 713 Giovanna denim embroidered dress



TG 714 Julia mockingbird denim dress



TG 718 Mila stripe dress



TG 719 Andrea deer dress



TG 720 Luna red plaid dress



TG 721 Nora bell sleeve emb. dress



TG 722 Vivian pink tassel dress



TG 724 Serena full sleeve dress



TG 731A Aria ruffle top



TG 731B Aria stripe pants



TG 736 Mindy cutwork jeans



TG 737 Glitter jeggings



TG 732 Scarlett ruffle dneim shirt



TG 936B Sophie schiffli skirt



TG/TB 740 Cameron smocked bomber jacket



TG 741A Violet checked bomber jacket



TG 743 Sitara bomber jacket



TG 745 Charlie classic denim jacket



TG 746 Gratel contrast collar denim jacket



TG/TB 748 Alaska fleece lined denim jacket



TG/KG 936 A Sophie Schiffli Top



TG/KG 768 Eldora denim skirt



TG/KG 770 Carrie denim lace skirt



TG/KG 744 Claire embroidered denim jacket



TG/KG 749 Flamingo denim jacket



TG/KG 750 Becca dark wash denim jacket



TG/KG 761 Maria bohemian tencel dress



TG/KG 765 Anais boho tencel dress



TG/KG 766 Francesca tencel frill dress



KG 784 Gigi denim lace dress



KG 971 Patty fully eyelet embroidered dress



KG 764 Rachel embroidered denim shirt dress



KG 771A Bobby off shoulder crop top



KG 986 Bonnie giraffe print top



KG 772 Tropical denim frayed top



KG 773 Everyday classic denim shirt



KG 774 Everyday classic light wash denim shirt



KG 771B Bobby crossover skirt



KG 775 Firenze denim jeans



KG/KB 778 Evan Stripe Bomber Jacket



KG 777 Betsy crops jacket



KG 779 Kashi embroidered bomber jacket



KG 782 Teresa peplum jacket



KG 783 Amy embellished denim jacket



HT CC1 Crown cap



BG 001 Denim sling bag



SB 001 Blue checked sleep sack



SB 002 Red checked sleep sack

## **CONTACT US**

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