

BLU & BLUE
NEW YORK





“ ...Our passion for creating quality clothing comes from our wealth of experience in designing and manufacturing premium denim clothing for over 35 years... ”



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COMFORT . STYLE . QUALITY

Born from a family heritage of designing and manufacturing high quality clothing for over 35 years, Blu & Blue is committed towards lending our fabric and product expertise along with a sense of style to an innovative, eco-friendly, and sustainable new venture.

Our passion for creating quality designs comes from our wealth of experience and is reflected in the way we design and make our

clothes and how we choose the materials we use. With a vision of creating elevated denim clothing styles for babies and kids, Blu & Blue has taken denim clothing to the next level.

Thoughtfully made from start to finish, we have created our elevated styles for infants and toddlers are super soft, tasteful, well made, and most of all a practical expression of contemporary style and quality comfort.



BEHIND THE COLLECTION

SNEAK PEEK

Our denim clothing is ideal for babies and toddlers, tumbling about and exploring the world from the playground to your living room floor. Blu & Blue is like the limitless sky on a summer evening, blue like the pure and deep ocean, full of life and wonderment. A brilliant concept we have embraced and excited to share with you.

We Invite you to discover, a new view of denim.





Denim dress features a playful print of beach whales. Crafted with a chic silhouette, this stand-out dress is perfect for school event or play dates. Pleats in front and back with antique gold buttons on both sides adds extra charm.







This classic jacket is made with premium denim. Detailed with front flap and welt pockets makes it ideal for everyday wear. Looks great styled perfectly over a shirt or t-shirt with a pair of jeans.







This adorable romper is a complete outfit for your baby. Crafted in a polka dot chambray fabric and fully lined with soft feel jersey gives extra comfort. Full front opening makes it an easy wear.









SAY HELLO TO US

CONTACT

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